



JEAN-MICHEL BEAUDRY
EXECUTIVE DIRECTOR, SFM

VISION FOR THE ROLE

- Cooperative leadership
- Community building
- Responsiveness and adaptability

OBJECTIVES

Government relations

- Anticipate the 2025 federal election and maintain ties with government
- Continue to strengthen relations with the Manitoba government
- Foster positive relations with the public service

Community cohesion

- Meet people where they are
- Prioritize equity, accessibility, inclusion and diversity
- Bridging the generation gap
- Providing services and activities adapted to populations deserving equity

KEY ACHIEVEMENTS

Involved in the restructuring and reorganization of an organization's administrative model and financial management in order to pay down a debt equivalent to more than a third of its operating budget

Elected to the DSFM school board and commissioner of a francophone school division for eight years

Implemented the first community action plan for Manitoba's Francophonie and established a reporting and follow-up mechanism

PROFESSIONAL EXPERIENCE

Société de la francophonie manitobaine

Assistant Executive Director (2019-2024)

Economic Development Council for Manitoba Bilingual Municipalities

Director of Community Economic Development (2015-2019)

Communications and Administration Officer (2011-2015)

Division scolaire franco-manitobaine

School Commissioner (2014-2022)

Fédération de la jeunesse canadienne-française

President (2008-2011)

Member of the Board of Directors (2006-2011)

Non-profit sector

17 years of experience in the non-profit sector of Manitoba's Francophone community

EDUCATION

Bachelor of Arts, Political Science, Université de Saint-Boniface (Manitoba) (2023)

Certificate from New Brunswick Community College and Université Sainte-Anne (Nova Scotia) in non-profit management (2010)

